ALL HOPE NOT LOST ON QUAIL FARMING

Kevin Ananda grew up watching his uncles harvest wild quails in Luanda, Western Kenya. The birds, which were harvested twice every year following short and long rains, were available in plenty between May to July and November to February. These childhood experiences would drive him to quail farming in 2014. Interestingly, it was around this time that most commercial quail farmers were ditching the venture that had been labelled a scam after farmers failed to get market for their birds. Stephen Ogada, a PhD student at Jomo Kenyatta University of Agriculture and Technology (JCUAT) blames the plunge in quail farming on misinformation during the hype that surrounded quail farming. “People lost confidence in the myths that were propagated by middlemen when quails were first commercially introduced in Kenya,” says Ogada. https://www.farmers.co.ke/article/2001327058/all-hope-not-lost-on-quail-farming