

Experts in bid to crack the coconut value chain woes to boost productivity

Farmers and small and medium size enterprises (SMEs) in the coconut value chains at the Kenyan Coast have attributed lack of business skills, markets, value addition technologies; poor quality products and stiff competition from established processors and exploitation by Tanzanian brokers as major obstacles to the full exploitation of the coconut crop through value addition. The farmers and coconut product processors from Kwale, Kilifi and Mombasa counties made the revelations during a three-day capacity building training organized by Jomo Kenyatta University of Agriculture and Technology researchers – currently implementing the 5-year Manufacturing Research Chair programme on technological innovations for quality and productivity in the coconut sector. <http://www.jkuat.ac.ke/experts-in-bid-to-crack-the-coconut-value-chain-woes-to-boost-productivity/>